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Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Promoting Inuktut through songwriting contest

Start Date: August 7, 2015
End Date: October 9, 2015
Nunavut **60 sec**

Qilaut, Nunavut's new annual Inuktut songwriting contest, launches on World Indigenous Day, August 9, 2015.

Qilaut was created to celebrate Nunavut's vibrant Inuktut music scene and promote the use of Inuktut in all areas of daily life. The name *Qilaut,* which means "drum", was chosen to honour traditional and contemporary Inuktut music. By singing in Inuktut, Nunavummiut are contributing to the vibrancy and strength of the Inuit culture.

All residents of Nunavut are invited to submit their original Inuktut songs for an opportunity to win cash prizes. Winning submissions will be recorded professionally. A compilation album will be distributed in February 2016, during *Uqausirmut Quviasuutiqarniq*, Nunavut's annual celebration of Inuktut and Inuit culture.

For the official contest rules and more information about *Qilaut* 2015, visit www.ch.gov.nu.ca .

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